



PRIVACY POLICY

Here at the Xtra Power Group Ltd, we are dedicated to protecting your data. Our policies are often updated to keep in line with new laws, so please make sure you are up to date with our policies. It is important to highlight that Xtra Power is the trading name and website operated by Xtra Power Group Ltd. Our website address is: <https://xtrapower.co.uk>. If you have any queries concerning your personal data please feel free to contact us directly via: info@xtrapower.co.uk

WHAT PERSONAL DATA WE COLLECT AND WHY

The information you provide us, based on your activity and contact with ourselves, helps us to give you, as a user, greater access to more relevant content and to find the right products and services. The information you share with us, may be shared with relevant third parties, such as Installers and suppliers as well as EPVS, MCS and HIES to ensure our products and services are validated and certified.

CONTACT FORMS

By filling out one of our contact forms you have requested a call back from one of our team members and so will be contacted accordingly. As for email marketing, we will only contact you if you have requested so. We will continue to send you marketing emails until you request us to stop. We will hold all your contact details for a 12 Month period. This information includes:

- Your Name, Postcode, Email Address, Phone Number

COOKIES

If you have previously filled out a form on our site, you may opt into saving your contact details in the form of cookies, so that you wouldn't have to refill this information every time you wish to contact us. These cookies will last for one year and help to make your experience more delightful.

SECURITY OF YOUR INFORMATION

We use reasonable security measures to help protect your Personal Information, for example we use SSL encryption to keep others from stealing your contact data. However, no electronic data can be guaranteed 100% secure when transmitted online.

EMBEDDED CONTENT FROM OTHER WEBSITES

Articles on our site may include embedded content (e.g. videos, images, articles, etc.) taken from another website. Embedded content will still collect cookies as if you had visited the site the media originated from. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

ONLINE ADVERTISING

Articles on our site may include embedded content (e.g. videos, images, articles, etc.) taken from another website. Embedded content will still collect cookies as if you had visited the site the media originated from. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

We use your online interaction with our adverts and website, and your other browsing behaviour to create audiences. These audiences allow us to deliver adverts across social media to relevant users, those with similar interests as yourself. This can be done both on our site or through third parties such as Facebook.